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**UNITED STATES DISTRICT COURT**  
**NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION**

IN RE: TFT-LCD (FLAT PANEL)  
ANTITRUST LITIGATION

This Document Relates to:

ALL DIRECT PURCHASER  
CLASS ACTIONS

Case No. MDL 3:07-md-1827 SI

**CLASS ACTION**

**DIRECT PURCHASER CLASS  
PLAINTIFFS' NOTICE OF MOTION AND  
MOTION FOR ATTORNEYS' FEES,  
REIMBURSEMENT OF EXPENSES, AND  
INCENTIVE AWARDS**

Date: December 19, 2011  
Time: 4:00 p.m.  
Crtrm.: 10, 19th Floor

The Honorable Susan Illston

## **TABLE OF CONTENTS**

	<b><u>Page</u></b>
NOTICE OF MOTION AND MOTION .....	1
MEMORANDUM OF POINTS AND AUTHORITIES .....	2
I.    INTRODUCTION AND SUMMARY OF ARGUMENT .....	2
II.   THE SETTLEMENTS COMPARE VERY FAVORABLY TO OTHER ANTITRUST CLASS ACTIONS.....	4
III.  CLASS COUNSEL FACED SIGNIFICANT LITIGATION RISKS .....	5
A.    Defendants Had Tremendous Resources .....	5
B.    Antitrust Class Actions Are Inherently Risky.....	6
C.    Counsel Faced Complex and Difficult Issues .....	7
IV.  FACTUAL BACKGROUND AND PROCEDURAL HISTORY .....	9
A.    Direct Purchasers Defeated Two Rounds Of Motions To Dismiss .....	10
B.    Discovery Was Extensive, Complex, and Combative .....	10
C.    The Direct Purchasers Prevailed On The Motion For Class Certification And Defeated The Rule 23(f) Appeal .....	12
D.    Direct Purchasers Defeated The Motion To Compel Arbitration .....	12
E.    There Has Been Extensive Expert Discovery .....	13
F.    Direct Purchasers Opposed The Toshiba And AUO Summary Judgment Motions.....	13
V.   CLASS COUNSEL ARE ENTITLED TO AN AWARD OF ATTORNEYS' FEES AND REIMBURSEMENT OF EXPENSES .....	14
A.    Applicable Legal Standards .....	14
B.    An Award Of 30% Of The Common Fund Is Reasonable And Fair .....	17
1.    The Requested Fees Compare Well to Other Cases.....	19
2.    Private Contingent Fees Also Support a 30% Award .....	20
3.    The Result Under A Percentage-Of-The-Fund Approach Is Confirmed By A Lodestar Cross-Check .....	21
C.    The Expenses Are Reasonable and Should Be Reimbursed .....	23
VI.  PAYMENT OF INCENTIVE AWARDS TO THE CLASS REPRESENTATIVES IS APPROPRIATE.....	23
VII. CONCLUSION .....	25

## TABLE OF AUTHORITIES

### Page(s)

#### CASES

<i>Alpine Pharmacy, Inc. v. Charles Pfizer &amp; Co., Inc.</i> 481 F.2d 1045 (2d Cir.).....	15
<i>Arenson v. Board of Trade</i> , 372 F.Supp. 1349 (N.D. Ill. 1974) .....	5
<i>Bell Atlantic Corp. v. Twombly</i> , 550 U.S. 544 (2007) .....	10
<i>Blum v. Stenson</i> , 465 U.S. 886 (1984) .....	14, 16, 20
<i>Boeing Co. v. Van Gemert</i> , 444 U.S. 472 (1980) .....	14, 17
<i>Brewer v. Southern Union Co.</i> , 607 F.Supp. 1511 (D. Colo. 1984) .....	6
<i>Camden I Condo. Ass’n, Inc. v. Dunkle</i> , 946 F.2d 768 (11th Cir. 1991) .....	21
<i>Central R.R. &amp; Banking Co. v. Pettus</i> , 113 U.S. 116 (1885) .....	14
<i>Cook v. Niedert</i> , 142 F.3d 1004 (7th Cir. 1998) .....	24
<i>Craft v. County of San Bernardino</i> , 624 F. Supp.2d 1113 (N.D. Cal. 2008) .....	16
<i>Fischel v. Equitable Life Assur. Soc’y</i> , 307 F.3d 997 (9th Cir. 2002) .....	15, 16
<i>Fisher Bros. v. Mueller Brass Co.</i> , 630 F.Supp. 493 (E.D. Pa. 1985) .....	5
<i>Fisher Bros. v. Phelps Dodge Industries, Inc.</i> , 604 F.Supp. 446 (E.D. Pa. 1985) .....	4
<i>Hanlon v. Chrysler Corp.</i> , 150 F.3d 1011 (9th Cir. 1998) .....	15, 16, 17
<i>Hensley v. Eckerhart</i> , 461 U.S. 424 (1983) .....	3, 4, 5

1	<i>In re Art Materials Antitrust Litig.</i> ,	7
2	100 F.R.D. 367 (N.D. Ohio 1983) .....	
3	<i>In re Automotive Refinishing Paint Antitrust Litig.</i> ,	4
4	MDL No. 1426, 2004 WL 1068807 (E.D. Pa. May 11, 2004) .....	
5	<i>In re Brand Name Prescription Drugs Antitrust Litig.</i> ,	7
6	186 F.3d 781 (7th Cir. 1999).....	
7	<i>In re Buspirone Antitrust Litig.</i> ,	20
8	MDL No. 1413 (JGK), 2003 U.S. Dist. LEXIS 265338 (S.D.N.Y. Apr. 11, 2003) .....	
9	<i>In re Cardizem CD Antitrust Litig.</i> ,	20
10	No. 99-MD-1278 (E.D. Mich. Nov. 26, 2002) .....	
11	<i>In re Cement and Concrete Antitrust Litig.</i> ,	7
12	1981-1 Trade Cas. (CCH) ¶ 63,892 (D. Ariz. 1981).....	
13	<i>In re Citric Acid Antitrust Litig.</i> ,	6, 7
14	191 F.3d 1090 (9th Cir. 1999).....	
15	<i>In re Cont'l Ill. Sec. Litig.</i> ,	24
16	962 F.2d 566 (7th Cir. 1992).....	
17	<i>In re Coordinated Pretrial Proceedings in Petroleum Prods. Antitrust Litig.</i> ,	16, 21
18	109 F.3d 602 (9th Cir. 1997).....	
19	<i>In re CV Therapeutics, Inc. Securities Litig.</i> ,	16, 20, 24
20	2007 WL 1033478 (N.D. Cal. April 4, 2007) .....	
21	<i>In Re Dynamic Random Access Memory (DRAM) Antitrust Litig.</i> ,	4, 15
22	No. M-02-1486 PJH, slip. op. (N.D. Cal. Nov. 1, 2006) .....	
23	<i>In re Heritage Bond Litig.</i> ,	17, 20
24	2005 WL 1594403 (C.D. Cal. June 10, 2005) .....	
25	<i>In re Linerboard Antitrust Litig.</i> ,	4
26	321 F. Supp. 2d 619 (E.D. Pa. 2004) .....	
27	<i>In re M.D.C. Holdings Sec. Litig.</i> ,	20
28	[1990 Transfer Binder] Fed. Sec. L. Rep. (CCH) ¶ 95,474 (S.D. Cal. 1990) .....	
	<i>In re Mego Fin. Corp. Sec. Litig.</i> ,	24
	213 F.3d 454 (9th Cir. 2000).....	
	<i>In re Methionine Antitrust Litig.</i> ,	15, 19
	Nos. C-00-3961, C-01-0944, C-01-2629, C-01-2759, C-01-3447, C-01-4292 (N.D.	
	Cal. Oct. 3, 2002) .....	
	<i>In re NASDAQ Market-Makers Antitrust Litig.</i> ,	6
	187 F.R.D. 465 (S.D.N.Y. 1998) .....	

1	<i>In re Pacific Enterprises Sec. Litig.</i> ,	
2	47 F.3d 373 (9th Cir. 1995).....	19
3	<i>In re Plastic Tableware Antitrust Litig.</i> ,	
4	No. 94-CV-3564, 1995 WL 723175 (E.D. Pa. Oct. 25, 1995).....	4
5	<i>In Re Puerto Rican Cabotage Antitrust Litig.</i>	
6	3:08-md-1960 (D.P.R. Sept. 13, 2011) .....	18
7	<i>In re Rubber Chemicals Antitrust Litigation</i>	
8	232 F.R.D. 346 (N.D. Cal. 2005).....	5
9	<i>In re Shopping Carts Antitrust Litig.</i> ,	
10	1983 WL 1950 (S.D.N.Y. Nov. 18, 1983) .....	4
11	<i>In re Sodium Gluconate Antitrust Litig.</i> ,	
12	No. C-97-4142 (N.D. Cal. 1999) .....	16
13	<i>In re Sorbates Direct Purchaser Antitrust Litig.</i> ,	
14	No. 98-4886 (N.D. Cal. Nov. 20, 2000).....	16
15	<i>In re Superior Beverage/Glass Container Consolidated Pretrial</i> ,	
16	133 F.R.D. 119 (N.D. Ill. 1990).....	6
17	<i>In Re TFT-LCD (Flat Panel) Antitrust Litig.</i> ,	
18	267 F.R.D. 291 (N.D. Cal. 2010).....	2, 12
19	<i>In Re TFT-LCD (Flat Panel) Antitrust Litig.</i> ,	
20	618 F. Supp. 2d 1194 (N.D. Cal. 2009) .....	8
21	<i>In re Vitamins Antitrust Litig.</i> ,	
22	No. 99-197 (TFH), MDL 1285, 2001 U.S. Dist. LEXIS 25067 .....	20
23	<i>In re Washington Public Power Supply System Sec. Litig.</i> ,	
24	19 F.3d 1291 (9th Cir. 1994).....	14, 15, 21, 22
25	<i>Internal Imp. Fund Trustees v. Greenough</i> ,	
26	105 U.S. 527 (1881).....	14
27	<i>Linney v. Cellular Alaska P'ship</i> ,	
28	151 F.3d 1234 (9th Cir. 1998).....	7
	<i>Meijer v. Abbott Laboratories</i> ,	
	C-07-05985 (N.D. Cal. Aug. 11, 2011) .....	15, 19, 25
	<i>Mills v. Elec. Auto-Lite Co.</i> ,	
	396 U.S. 375 (1970).....	14, 23
	<i>Muehler v. Land O' Lakes, Inc.</i> ,	
	617 F. Supp. 1370 (D. Minn. 1985).....	15

1	<i>Paul, Johnson, Alston &amp; Hunt v. Gaulty,</i>	
2	886 F.2d 268 (9th Cir. 1989).....	16
3	<i>Perma Life Mufflers, Inc. v. International Parts Corp.,</i>	
4	392 U.S. 134 (1968).....	14
5	<i>Pickett v. Tyson Fresh Meats, Inc.</i>	
6	315 F.Supp 2d 1172 (M.D. Ala. 2004) .....	7
7	<i>Pillsbury Co. v. Conboy,</i>	
8	459 U.S. 248 (1983).....	14
9	<i>Powers v. Eichen,</i>	
10	229 F.3d 1249 (9th Cir. 2000).....	16
11	<i>Ralston Purina Co. v. Continental Group, Inc.,</i>	
12	Civ. No. 77-4093 (E.D. Pa.).....	7
13	<i>Reiter v. Sonotone Corp.,</i>	
14	442 U.S. 330 (1979).....	14
15	<i>Rodriguez v. West Publishing Corp.,</i>	
16	563 F.3d 948 (9th Cir. 2009).....	24
17	<i>Ross v. U.S. Bank Ass’n,</i>	
18	2010 WL 3833922 (N.D. Cal. Sept. 29, 2010) .....	16, 24
19	<i>Satchell v. Federal Express,</i>	
20	2007 WL 2343904 (N.D. Cal. Aug. 14, 2007).....	16
21	<i>Six (6) Mexican Workers v. Arizona Citrus Growers,</i>	
22	904 F.2d 1301 (9th Cir. 1990).....	16, 17
23	<i>State of Hawaii v. Standard Oil Co.,</i>	
24	405 U.S. 251 (1972).....	14
25	<i>Torrise v. Tucson Elec. Power Co.,</i>	
26	8 F.3d 1370 (9th Cir. 1993).....	16
27	<i>Trist v. First Federal Savings &amp; Loan Assn. of Chester,</i>	
28	89 F.R.D. 8 (E.D. Pa. 1980).....	6
	<i>Van Vranken v. ARCO,</i>	
	901 F. Supp. 294 (N.D. Cal. 1995) .....	16
	<i>Vincent v. Hughes Air West,</i>	
	557 F.2d 759 (9th Cir. 1977).....	23
	<i>Vizcaino v. Microsoft,</i>	
	142 F. Supp. 2d 1299 (W.D. Wash. 2001).....	6

1	<i>Vizcaino v. Microsoft Corporation</i> ,	
2	290 F.3d 1043 (9th Cir. 2002).....	passim
3	<i>Waters v. International Precious Metals Corp.</i> ,	
4	190 F.3d 1291 (11th Cir. 1999).....	17
5	<i>Williams v. MGM-Pathe Communications Co.</i> ,	
6	129 F.3d 1026 (9th Cir. 1997).....	17, 16
7	<i>Wininger v. SI Management L.P.</i> ,	
8	301 F.3d 1115 (9th Cir. 2002).....	15
9	<b>STATUTES</b>	
10	15 U.S.C. § 6a .....	7
11	28 U.S.C. § 1407 .....	9
12	<b>OTHER AUTHORITIES</b>	
13	1 A. Conte, <i>Attorney Fee Awards</i> § 9:05 (2d ed. 1993).....	19
14	4 William B. Rubenstein, et al., <i>Newberg on Class Actions</i> § 11:38 (4th ed. 2008).....	24
15	Brian T. Fitzpatrick, <i>Do Class Action Lawyers Make Too Little?</i> , 158 U. Pa. L. Rev. 2043	
16	(2010).....	15
17	H. Newberg, <i>Attorney Fee Awards</i> § 2.19 (1986).....	23
18	Lester Brickman, <i>ABA Regulation of Contingency Fees: Money Talks, Ethics Walks</i> , 65	
19	Fordham L. Rev. 247 (1996).....	20
20	<i>Manual for Complex Litigation (Fourth)</i> §14.121 (2004) .....	22
21	Robert H. Lande & Joshua P. Davis, <i>Benefits From Private Antitrust Enforcement: An</i>	
22	<i>Analysis of Forty Cases</i> , 42 U.S.F. L. Rev. 879 (2008).....	4
23	Theodore Eisenberg & Geoffrey P. Miller, <i>Attorneys' Fees and Expenses in Class Action</i>	
24	<i>Settlements: 1993-2008</i> , 7 J. Empir. L. Stud. 248 (2010).....	7, 21
25	Theodore Eisenberg & Geoffrey P. Miller, <i>Incentive Awards to Class Action Plaintiffs: An</i>	
26	<i>Empirical Study</i> , 53 U.C.L.A. L. Rev. 1303 (2006) .....	24

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**PLEASE TAKE NOTICE THAT** on December 19, 2011 at 4:00 p.m., or as soon

1. Attorneys' fees to Class Counsel in the amount of \$121,506,672.60 which equals 30% of the \$405,022,242 settlement fund created from the settlements with the Chimei, Chunghwa, Epson, Hannstar, Hitachi, LG Display, Mitsui, Samsung, Sanyo, and Sharp Defendants.

3. Advancement of \$1,000,000 to cover anticipated expenses through trial.

This motion is based on this Notice of Motion and Motion; the accompanying Memorandum of Points and Authorities; the Declaration of Bruce L. Simon; the Declaration of Elizabeth C. Pritzker;<sup>1</sup> the Declaration of Richard M. Heimann; argument by counsel at the hearing before this Court; any papers filed in reply; such oral and documentary evidence as may be presented at the hearing of this motion; and all papers and records on file in this matter.

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1 **MEMORANDUM OF POINTS AND AUTHORITIES**

2 **I. INTRODUCTION AND SUMMARY OF ARGUMENT**

3 After over four years of extensive, hard-fought litigation in this complex antitrust class  
4 action, Co-Lead Class Counsel<sup>2</sup> for Direct Purchaser Class Plaintiffs (“Direct Purchasers”) have  
5 secured settlements totaling \$405,022,242 (the “Settlement Fund”) for the Class Members. Class  
6 Counsel have obtained this extraordinary relief through settlement with the Chimei, Chunghwa,  
7 Epson, HannStar, Hitachi, LG Display, Mitsui, Samsung, Sanyo, and Sharp Defendants  
8 (collectively the “Settling Defendants”). The recovery ranks at the very top of antitrust recoveries  
9 in direct purchaser cases, both in the Northern District of California and elsewhere. This result  
10 was achieved despite vigorous defenses and numerous substantive issues that made the ultimate  
11 success of the action difficult to predict. The settlements reflect the skill, expertise, and hard  
12 work of Co-Lead Class Counsel and the other plaintiffs’ counsel involved (collectively,  
13 “Plaintiffs’ Counsel”). The benefit to the Class Members is substantial when compared to the  
14 continued litigation risks.

15 Plaintiffs’ Counsel have pursued this litigation on a purely contingent basis since its  
16 inception. To date, Plaintiffs’ Counsel collectively have spent over 250,000 hours of  
17 uncompensated professional time litigating this case over five years, while advancing out of  
18 pocket costs of \$6,055,335.31, all with the real risk of non-recovery. *See* the accompanying  
19 Declaration of Elizabeth C. Pritzker (“Pritzker Decl.”), ¶¶11, 22. In addition, the eleven Court-  
20 appointed class representatives have proven invaluable to the case, expending significant time and

21  
22 <sup>2</sup> As used herein, the term “Co-Lead Class Counsel” refers to Pearson, Simon, Warshaw & Penny,  
23 LLP (“PSWP”); and Lieff, Cabraser, Heimann & Bernstein, LLP (“LCHB”). *See* Pretrial Order  
24 No. 3: Order Appointing Interim Lead Class Counsel; Duties of Interim Lead Class Counsel and  
25 Liaison Counsel (Doc. No. 224) (appointing PSWP and LCHB Interim Co-Lead Counsel; Girard  
26 Gibbs Interim Liaison Counsel); Order Granting In Part And Denying In Part Direct Purchaser  
27 Plaintiffs’ Motion For Class Certification; Granting Defendants’ Motion To Strike Untimely  
28 Declarations (appointing LCHB and PSWP Co-Lead Class Counsel). *In Re TFT-LCD (Flat Panel) Antitrust Litig.*, 267 F.R.D. 291 (N.D. Cal. 2010).

No less than 35 other firms were involved in prosecuting this case. As set out in Direct Purchaser Plaintiffs’ Separate Statement Regarding Organization of Plaintiffs’ Counsel, Co-Lead Counsel organized the firms into groups for assigned tasks. Doc. No. 288. Those groups and the work they performed are more fully laid out in the accompanying Declaration of Bruce L. Simon (“Simon Decl.”).

1 effort assisting in the prosecution.

2 The recovery is not only impressive in terms of absolute magnitude, but also relative to  
3 the total volume of commerce. The settlements comprise almost 15% of the total commerce  
4 (given that the Epson and Chunghwa percentages have been recalculated to account for opt-outs),  
5 an outstanding amount when compared to other settlements. *See, infra*, Section III(B)(2). The  
6 cooperation provided as non-cash consideration in the settlement agreement has also proven very  
7 important. As stated by the United States Supreme Court, when determining an award of attorney  
8 fees, “the most critical factor is the degree of success obtained.” *Hensley v. Eckerhart*, 461 U.S.  
9 424, 436 (1983). This is an excellent result.

10 In accordance with well-established precedent, Plaintiffs’ Counsel seek an award of  
11 attorneys’ fees and reimbursement of out-of-pocket costs and expenses. Given the facts of this  
12 case, and the work performed to date by Plaintiffs’ Counsel to obtain the Settlement Fund for  
13 Class Members, Direct Purchasers and Co-Lead Class Counsel respectfully request that the Court  
14 grant this motion and enter an order:

- 15 • Awarding to Co-Lead Class Counsel attorneys’ fees in the amount of  
16 \$121,506,672.60, 30% of the Settlement Fund, for distribution to Plaintiffs’  
Counsel;
- 17 • Reimbursing Class Counsel from the Settlement Fund for their reasonable  
18 out-of-pocket expenses of \$6,055,335.31, which were necessarily incurred  
in connection with the prosecution of this action.
- 19 • Advancing \$1,000,000.00 to cover expenses reasonably expected to be  
20 incurred in advancing this action through trial; and,
- 21 • Awarding the eleven Class Representatives, who assisted in the  
prosecution, incentive awards of \$15,000 each.

22 Considering the excellent result achieved, along with the risks involved in litigating a  
23 large antitrust class action case, the sophistication of the work performed, and the complex legal  
24 issues involved, the requested fee is justified under a percentage of the fund analysis. With a  
25 historical rate lodestar of \$110,825,798.18,<sup>3</sup> the cross-check yields a multiplier of 1.096,  
26 demonstrating that a 30% fee award is reasonable and in accord with case law. *Simon Decl.*, ¶ 8.

27 <sup>3</sup> For purposes of calculating the lodestar, counsel used August 31, 2011 as the end date. Any  
28 work performed after that date, including the work opposing the non-settling Defendants’  
summary judgment motions, has not been included.

1 **II. THE SETTLEMENTS COMPARE VERY FAVORABLY TO OTHER**  
2 **ANTITRUST CLASS ACTIONS**

3 The Ninth Circuit teaches that the two most important factors in determining attorneys'  
4 fees in class action settlements are the degree of success of the litigation and the magnitude of the  
5 risk counsel undertook. *Vizcaino v. Microsoft Corporation*, 290 F.3d 1043, 1048-1050 (9th Cir.  
6 2002), *cert. denied sub nom. Vizcaino v. Waite*, 537 U.S. 1018 (2002); *accord Hensley*, 461 U.S.  
7 at 436. By these standards, the attorneys' fees requested here are easily justified.

8 Co-Lead Class Counsel have secured over \$405 million in settlements where Defendants  
9 denied any wrongdoing whatsoever despite criminal indictments and guilty pleas. As noted  
10 above, the Supreme Court has held that in determining the amount of attorney's fees to award, a  
11 court should examine "the degree of success obtained." *Hensley*, 461 U.S. at 436. The Ninth  
12 Circuit has confirmed that "[e]xceptional results are a relevant circumstance" in deciding a fee  
13 award in common fund cases. *Vizcaino*, 290 F.3d at 1048 (citing *Torrisi*, 8 F.3d at 1377). Not  
14 only is the recovery here exceptional in terms of absolute magnitude, but it also stands apart in  
15 terms of recovery relative to commerce.

16 In terms of magnitude, the Settlements are on the high end of forty large, recent private  
17 antitrust cases. *See* Robert H. Lande & Joshua P. Davis, *Benefits From Private Antitrust*  
18 *Enforcement: An Analysis of Forty Cases*, 42 U.S.F. L. Rev. 879 (2008) (*Benefits*). In terms of  
19 percentage, the recovery here compares very favorably to settlements approved in other price-  
20 fixing cases. The recovery, \$405,022,242, represents almost 15% of the best estimate of the total  
21 commerce, an excellent recovery by any metric. Simon Decl. at ¶ 21. This does not consider the  
22 substantial cooperation the Settling Defendants agreed to provide.

23 The result significantly exceeds the recovery in other comparable antitrust cases. *See*,  
24 *e.g.*, *In Re Dynamic Random Access Memory (DRAM) Antitrust Litig.*, No. M-02-1486 PJH, slip.  
25 op. (N.D. Cal. Nov. 1, 2006) (approving settlements of 10.53% to 13.96% of sales); *In re*  
26 *Automotive Refinishing Paint Antitrust Litig.*, MDL No. 1426, 2004 WL 1068807, at \*2 (E.D. Pa.  
27 May 11, 2004) (recovery represented approximately 2% of sales); *In re Linerboard Antitrust*  
28 *Litig.*, 321 F. Supp. 2d 619, 627 (E.D. Pa. 2004) (1.62% of sales); *In re Plastic Tableware*

1 *Antitrust Litig.*, Case No. 94-CV-3564, 1995 WL 723175, at \*1 (E.D. Pa. Oct. 25, 1995) (3.5% of  
2 sales); *In re Shopping Carts Antitrust Litig.*, 1983 WL 1950, at \*9 (S.D.N.Y. Nov. 18, 1983) (3%  
3 of sales); *Fisher Bros. v. Phelps Dodge Industries, Inc.*, 604 F.Supp. 446, 451 (E.D. Pa. 1985)  
4 (3% of sales); *Fisher Bros. v. Mueller Brass Co.*, 630 F.Supp. 493, 499 (E.D. Pa. 1985)  
5 (recoveries equal to 0.1%, 0.2%, 0.3%, 0.65%, 0.88%, and 2.4% of defendants' total sales). In  
6 fact, in *In re Rubber Chemicals Antitrust Litigation*, the court characterized a settlement  
7 representing 4% of the defendants' sales as an "excellent recovery." 232 F.R.D. 346 (N.D. Cal.  
8 2005). By that yardstick, the "degree of success" in this case, *Hensley, supra*, strongly supports  
9 the requested fee.

### 10 **III. CLASS COUNSEL FACED SIGNIFICANT LITIGATION RISKS**

11 Risk is an important factor to consider in determining a fair attorney's fee award. *See*  
12 *Vizcaino*, 290 F.3d at 1048. The settlements here were obtained in the face of substantial risk,  
13 Simon Decl., ¶¶ 12-18, and the action itself was inherently risky for Plaintiffs' Counsel to  
14 undertake and finance. Plaintiffs' Counsel undertook to prosecute this highly complex litigation  
15 on a wholly contingent basis and expended more than 250,000 hours in professional time and  
16 substantial expenses with no guarantee of payment or reimbursement.

#### 17 **A. Defendants Had Tremendous Resources**

18 Plaintiffs' Counsel also faced the financial resources and legal talent of very large  
19 corporations and their highly skilled and experienced counsel. That the Defendants here were  
20 represented by top law firms is a significant factor to consider in evaluating the worth of  
21 Plaintiffs' Counsel's services. *See, e.g., Arenson v. Board of Trade*, 372 F.Supp. 1349, 1354  
22 (N.D. Ill. 1974) (quality of opposing counsel is important in evaluating the quality of the work  
23 done by plaintiffs' counsel). Defendants' counsel literally are a Who's Who of the antitrust  
24 defense bar. Certain Defendants hired more than one law firm. By way of example of the  
25 resources available to the Defendants, Morgan, Lewis & Bockius (Hitachi's counsel) employs  
26 over 1,300 attorneys in 22 offices worldwide, while Cleary, Gottlieb, Steen & Hamilton  
27 (LG Display's counsel) employs over 1,100 lawyers in 14 global offices. *See*  
28 <http://www.morganlewis.com>; <http://www.cgsh.com/about/overview/>. Almost all of the defense

1 law firms were ranked in Vault's top 100 prestige rankings. See <http://www.vault.com> (ranking  
2 Defendants' counsel 8, 9, 18, 21, 23, 52, 57, 58, and 86 in overall prestige, and ranking Davis  
3 Wright Tremaine second in the Pacific Northwest).

4 The resources available to the opposing parties are also an important risk factor to be  
5 considered. See *Brewer v. Southern Union Co.*, 607 F.Supp. 1511, 1531 (D. Colo. 1984); *Trist v.*  
6 *First Federal Savings & Loan Assn. of Chester*, 89 F.R.D. 8, 13 (E.D. Pa. 1980). The enormity of  
7 the Defendants' resources is apparent from their publicly available financial disclosures and the  
8 breadth of their business operations. As an example, Samsung Corporation, parent of the  
9 Samsung Defendants, has \$294.5 billion in assets, and employs over 275,000 people. See  
10 [http://www.samsung.com/us/aboutsamsung/corporateprofile/ourperformance/](http://www.samsung.com/us/aboutsamsung/corporateprofile/ourperformance/samsungprofile.html)  
11 [samsungprofile.html](http://www.samsung.com/us/aboutsamsung/corporateprofile/ourperformance/samsungprofile.html).

12 In *Vizcaino*, the district court noted that class counsel's risk was greater because the  
13 defendant was Microsoft, one of the nation's largest and most formidable companies, and was  
14 represented by several law firms who defended the case vigorously for several years. See  
15 *Vizcaino v. Microsoft*, 142 F. Supp. 2d 1299, 1303 (W.D. Wash. 2001) (*Vizcaino II*). The district  
16 court also noted that a high risk factor is one reason for increasing attorneys' fee awards above  
17 the 25% benchmark. *Id.* at 1303-4.

18 **B. Antitrust Class Actions Are Inherently Risky**

19 In reviewing Defendants' vigorous defenses, no one can claim Plaintiffs' case was without  
20 risk. Furthermore, as an antitrust case with foreign defendants, and both components and finished  
21 products, this case carried more risks than non-antitrust cases. "Antitrust litigation in general, and  
22 class action litigation in particular, is unpredictable." *In re NASDAQ Market-Makers Antitrust*  
23 *Litig.*, 187 F.R.D. 465, 475 (S.D.N.Y. 1998). "Indeed, the history of antitrust litigation is replete  
24 with cases in which antitrust plaintiffs succeeded at trial on liability, but recovered no damages,  
25 or only negligible damages, at trial or on appeal." *Id.* at 476. "The 'best' case can be lost and the  
26 'worst' case can be won, and juries may find liability but no damages. None of these risks should  
27 be underestimated." *In re Superior Beverage/Glass Container Consolidated Pretrial*, 133 F.R.D.  
28 119, 127 (N.D. Ill. 1990).

Moreover, risks are greater in class action litigation. The records of the federal courts are replete with complex cases that have been only partially successful or wholly unsuccessful. *See, e.g., In re Citric Acid Antitrust Litig.*, 191 F.3d 1090 (9th Cir. 1999), *cert. denied sub nom. Gangi Bros. Packing Co. v. Cargill, Inc.*, 529 U.S. 1037 (2000) (Ninth Circuit affirmed grant of summary judgment in favor of Cargill, the only defendant not to settle).<sup>4</sup> *In re Brand Name Prescription Drugs Antitrust Litig.*, 186 F.3d 781, 785-87 (7th Cir. 1999), *cert. denied*, 528 U.S. 1181 (2000) (after plaintiffs obtained a reversal of summary judgments in favor of defendant pharmaceutical companies, case went to trial and the trial court granted a directed verdict, which was largely affirmed in a second appeal); *Ralston Purina Co. v. Continental Group, Inc.*, Civ. No. 77-4093 (E.D. Pa.) (opt-out from antitrust class action settlement lost a directed verdict at trial, notwithstanding prior government criminal convictions); *Pickett v. Tyson Fresh Meats, Inc.* 315 F.Supp 2d 1172 (M.D. Ala. 2004) (\$1.2 billion jury verdict overturned on renewed motion for judgment as a matter of law), *aff'd*, 420 F. 3d 1272 (11th Cir. 2005). Indeed, one recent study showed that of 564 attempted class actions brought against insurers, only 12% led to a class settlement. Theodore Eisenberg & Geoffrey P. Miller, *Attorneys' Fees and Expenses in Class Action Settlements: 1993-2008*, 7 J. Empir. L. Stud. 248, at 24 (2010) ("*Attorneys' Fees and Expenses*"). The number of settlements achieving a substantial class recovery is far lower.

### C. Counsel Faced Complex and Difficult Issues

Multiple legal issues significantly enhanced the risk here.<sup>5</sup> Defendants advanced every conceivable argument about the scope and nature of the conspiracy, including denying liability altogether. They also argued that there was not one overarching conspiracy, but multiple separate and distinct conspiracies; that the statute of limitations had long since run and there was no fraudulent concealment; that the FTAIA, 15 U.S.C. § 6a, barred many of the claims; and that the

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<sup>4</sup> In fact, *Citric Acid* is the centerpiece of the Toshiba Entities' Motion for Summary Judgment. *See* Doc. No. 3581 (citing *Citric Acid* repeatedly).

<sup>5</sup> *See Linney v. Cellular Alaska P'ship*, 151 F.3d 1234, 1240-41 (9th Cir. 1998) (discussing risks of proving fraudulent concealment and damages); *In re Cement and Concrete Antitrust Litig.*, 1981-1 Trade Cas. (CCH) ¶ 63,892 at 75,643 (D. Ariz. 1981) ("*Cement*") (recognizing "complexity and uncertainty" of legal and factual issues in antitrust case); *In re Art Materials Antitrust Litig.*, 100 F.R.D. 367, 372 (N.D. Ohio 1983) (recognizing difficulties of proof and likely costly trial on the merits).

1 TFT-LCD products were so differentiated that a common damage methodology could not apply  
2 and the class should not be certified. Also, numerous witnesses either asserted the Fifth  
3 Amendment privilege and refused to provide testimony, or claimed to be too ill to testify, or—as  
4 foreign residents who retired—could not be compelled to testify at all; that Plaintiffs lacked  
5 standing under *Illinois Brick*; and that the class suffered no damages (in fact, one defense expert  
6 said there were negative damages). Simon Decl., ¶ 12-14, 69. Even the amnesty applicant failed  
7 to cooperate until a settlement was reached and would not even admit its identity. *In Re TFT-*  
8 *LCD (Flat Panel) Antitrust Litig.*, 618 F. Supp. 2d 1194, 1195 n. 2 (N.D. Cal. 2009).

9 Each of these issues required legal research and briefing, and presented potential appellate  
10 issues. The Court need only take note of the recently filed summary judgment motions to see that  
11 the non-settling Defendants, and even some of the settling Defendants in motions filed against the  
12 Indirect Purchaser class, still assert many of these arguments and continue to expend considerable  
13 resources to avoid responsibility. Throughout briefing on motions to dismiss, class certification,  
14 and numerous discovery matters, Co-Lead Class Counsel have faced complex and difficult issues  
15 of fact and law. Simon Decl., ¶¶ 12-18.

16 As this case proceeds through summary judgment and trial against the non-settling  
17 Defendants, Co-Lead Class Counsel will be required to deal with such issues as causation and  
18 impact, as well as whether those Defendants fraudulently concealed their alleged illegal  
19 conspiracy. A cogent example of the risks inherent in this litigation is the challenge of proving  
20 damages on a classwide basis, given Defendants' arguments that there were tens of thousands of  
21 Class Members and numerous different products sold by each Defendant at different prices.

22 The requested fee is justified by the risks, all of which existed when the litigation began.  
23 See Simon Decl., ¶¶ 12-18. Co-Lead Class Counsel fought a vigorous and highly-focused battle  
24 with Defendants, forcing them to turn over evidence—oftentimes page by page—in order to  
25 construct the case. This work was neither easy nor assured of success. The tremendous amount  
26 of work necessary to enable Co-Lead Class Counsel to achieve this excellent result is set forth  
27 below and in greater detail in the Simon Declaration at ¶¶ 26-100.

1 **IV. FACTUAL BACKGROUND AND PROCEDURAL HISTORY**<sup>6</sup>

2 The Court is familiar with the history of this case, having presided over five years of  
3 hotly-contested litigation, represented by thousands of docket entries. While no single  
4 memorandum could adequately describe the details of each substantive motion, procedural  
5 matter, discovery dispute, deposition, expert analysis, interrogatory response, and other work  
6 necessary to build a case of this magnitude, the following paragraphs endeavor to provide an  
7 overview of the procedural history of the case, and the work Plaintiffs' Counsel undertook.

8 This multidistrict litigation arose from a conspiracy to fix the prices of Thin Film  
9 Transistor-Liquid Crystal Display ("TFT-LCD") products. *See* Simon Decl., ¶ 26. The first cases  
10 were filed in December 2006. *Id.*, ¶ 13. In April 2007, the Judicial Panel on Multidistrict  
11 Litigation granted a motion for pretrial coordination pursuant to 28 U.S.C. § 1407, and transferred  
12 all actions to this Court. 483 F. Supp. 2d 1353 (J.P.M.L. 2007).

13 In July 2007, the Court appointed Bruce Simon of PSWP and Richard Heimann of LCHB  
14 as Interim Co-Lead Counsel for the Direct Purchasers and set forth in a Pretrial Order all of their  
15 duties and responsibilities. *Id.*, ¶ 28. Because of the U.S. Department of Justice's ("DOJ")  
16 criminal investigation, this Court on September 25, 2007 partially stayed discovery. 2007 WL  
17 2782951 (N.D. Cal. Sept. 25, 2007). The Direct Purchasers were not allowed access to the  
18 documents the Defendants had produced to the DOJ, and were not allowed to take any  
19 depositions, exchange initial disclosures, or propound any discovery requests regarding the  
20 conspiracy's operations, participants, and effects. The Direct Purchasers were only allowed to  
21 propound limited interrogatories to determine the amount of Defendants' sales and to identify  
22 their officers and executives. Simon Decl., ¶ 31.

23 Despite the fact that there have been indictments and guilty pleas in the related criminal  
24 action, this is not a case where the Direct Purchasers could rely on what the government  
25 uncovered. The government's case is different from the Direct Purchasers' case in many  
26 significant respects, not the least of which is the conspiracy period (the certified Direct

27  
28 <sup>6</sup> The procedural history and all of the work performed by Plaintiffs' Counsel justifying the  
granting of this motion are set forth in greater detail in the Simon Declaration.



1 Purchasers' class predates the government's conspiracy by two years), the products included in  
2 the conspiracy (the Direct Purchasers' case includes panels and finished products whereas the  
3 government's case focuses solely on panels), and the scope of the alleged conduct (Direct  
4 Purchasers allege an overarching conspiracy with respect to all Defendants whereas the  
5 government obtained guilty pleas only from certain Defendants, and often on more discrete  
6 conduct). Thus, rather than simplifying the case, the government investigation provided a starting  
7 point, and Co-Lead Class Counsel had to develop the Direct Purchasers' case without support  
8 from the government investigation. *See* Simon Decl., ¶¶ 12-13.

9 On May 27, 2008, the Court continued the stay of merits document discovery until  
10 January 9, 2009. (Doc. No. 631). Class Counsel successfully negotiated a series of pretrial  
11 orders with Defendants and the DOJ to, among other things, allow civil discovery to proceed  
12 without intruding on the criminal proceedings. Such negotiations were challenging and time-  
13 consuming. Simon Decl., ¶¶ 32-34, 37-38.

14 **A. Direct Purchasers Defeated Two Rounds Of Motions To Dismiss**

15 Defendants moved to dismiss the complaint, twice filing both joint and separate motions.  
16 *Id.*, ¶¶ 56-67. The Court granted and denied in part the first wave of motions to dismiss. 586 F.  
17 Supp. 2d 1109 (N.D. Cal. 2008). After Plaintiffs re-pleaded certain aspects of their claims, the  
18 Court denied the second wave in total. 599 F. Supp. 2d 1179 (N.D. Cal. 2009).

19 On November 24, 2008, the Toshiba entities filed in the Ninth Circuit a petition for a writ  
20 of mandamus. They requested a stay of all discovery directed to them until the District Court  
21 found that Plaintiffs had filed a complaint that satisfied the pleading requirements set forth in *Bell*  
22 *Atlantic Corp. v. Twombly*, 550 U.S. 544 (2007). Simon Decl., ¶ 61. The Direct Purchasers  
23 opposed the motion. On December 5, 2008, this Court denied the motion to stay (Doc. No. 125),  
24 and on January 28, 2009, the Ninth Circuit denied Toshiba's mandamus petition. Simon Decl.,  
25 ¶ 62.

26 **B. Discovery Was Extensive, Complex, and Combative**

27 While Defendants' motions to dismiss were briefed, argued, and under submission, Direct  
28 Purchasers propounded and responded to written discovery. The Direct Purchasers also met and

1 conferred with each Defendant and litigated discovery motions. Simon Decl., ¶¶ 51-53, 76-82.

2 Upon the expiration of the discovery stay, Defendants began producing documents that  
3 they had produced to the DOJ and/or the grand jury. *Id.*, ¶ 39. Defendants' document  
4 productions have taken place on a rolling basis. *Id.* In all, Defendants have produced 7,927,892  
5 documents comprising 40,252,422 pages. *Id.* Of the nearly eight million documents produced,  
6 1,483,701 documents were produced in Korean, Japanese, or Chinese. *Id.*, ¶ 47 Those  
7 documents were loaded into a database, translated, and analyzed by lawyers fluent in foreign  
8 languages, who have had to determine which documents required English translations. *Id.*,  
9 ¶¶ 46-47.

10 Because most Defendants refused voluntarily to provide the document translations in their  
11 possession, Co-Lead Class Counsel spent considerable time, effort, and expense to locate,  
12 prioritize, and translate selected evidentiary documents. Co-Lead Class Counsel have paid  
13 substantial sums to third-party translation agencies for such translations, many of which have  
14 been marked as deposition exhibits. *Id.*, ¶ 48.

15 During the course of discovery, numerous disputes and disagreements arose between  
16 Direct Purchasers and Defendants. Co-Lead Class Counsel fought hard to expand discovery and  
17 compel responses from Defendants, both negotiating with defense counsel and arguing before the  
18 Special Master. In the course of seeking discovery, Class Counsel briefed and argued disputes,  
19 prepared stipulations and proposed orders for the Special Master, responded and/or objected to  
20 some of the Special Master's reports and recommendations, moved to compel discovery and  
21 compliance with ACPERA, and appeared before the Special Master numerous times for discovery  
22 hearings. *Id.*, ¶¶ 76-82.

23 On September 17, 2009, Direct Purchasers began merits depositions. To date, more than  
24 130 depositions have been taken, of which 50 took place in San Francisco, 40 elsewhere across  
25 the country, and 41 outside the United States. *Id.*, ¶¶ 54-55. Direct Purchasers have taken 113  
26 depositions of Defendants' witnesses, and have defended 14 class representatives' depositions.  
27 *Id.* Direct Purchasers have also deposed Defendants' experts, and have defended their own  
28 experts' depositions. *Id.* Many of the depositions of Defendants and their employees have taken

1 place in Taiwan, South Korea, and Japan, and others have taken place across the continental  
2 United States and Hawai'i. *Id.* Co-Lead Class Counsel have traveled extensively to take those  
3 depositions, often at considerable expense and requiring months of attorney time combing  
4 through mountains of documents to select a reasonable number of relevant exhibits to be used for  
5 each deposition.

6 A summary of the extensive written discovery is set forth in ¶¶ 51-53 of the Simon  
7 Declaration, and in Exhibits B and C thereto.

8 **C. The Direct Purchasers Prevailed On The Motion For Class Certification And**  
9 **Defeated The Rule 23(f) Appeal**

10 The Direct Purchasers' motion for class certification, filed on April 3, 2009, involved  
11 some of the case's most extensive and contentious briefing. (Doc. No. 933). The moving papers,  
12 accompanying declarations, and proposed order comprised in excess of 1,400 pages, including 86  
13 exhibits, most of which were obtained through depositions and/or extensive document searches.  
14 Defendants filed numerous oppositions to the class certification motion, comprising 680 pages  
15 and 87 exhibits. (Doc. Nos. 1087, 1081). Direct Purchasers replied to the oppositions, again  
16 comprising numerous pages and extensive legal argument and expert analysis. (Doc. No. 1214).  
17 After the class certification hearing, the parties filed supplemental briefing and expert reports.  
18 Simon Decl., ¶ 68.

19 On March 28, 2010, the Court certified two Direct Purchaser classes, one for panel  
20 purchasers and the other for finished product (televisions, notebooks, and monitors) purchasers.  
21 267 F.R.D. 291 (N.D. Cal. 2010). Certain Defendants then appealed the class certification order  
22 pursuant to Federal Rule of Civil Procedure 23(f). After full briefing, on June 17, 2010, the Ninth  
23 Circuit denied Defendants' Rule 23(f) petition. Simon Decl., ¶ 57. Direct Purchasers issued  
24 notice to Class Members on November 5, 2010. The opt-out period ended on January 4, 2011.  
25 *Id.*, ¶ 74.

26 **D. Direct Purchasers Defeated The Motion To Compel Arbitration**

27 On March 8, 2011, certain Defendants filed a Motion to Stay Direct Purchaser Plaintiffs'  
28 Claims That Are Subject Arbitration and to Dismiss Direct Purchaser Plaintiffs' Claims That Are

1 Subject to Litigation in a Foreign Court. (Doc. No. 2529). In their motion, Defendants argued  
2 that the entire Direct Purchaser case should be stayed, and Class Members with contracts  
3 containing arbitration provisions should be compelled to arbitrate. Direct Purchasers vigorously  
4 contested the motion, as it threatened to terminate the Direct Purchaser case after more than four  
5 years of hard-fought litigation. (Doc. No. 2597). The Court denied the motion, but found that  
6 Defendants had not waived their right to arbitrate against unnamed Class Members. (Doc.  
7 No. 2731). The Court gave Defendants until June 3, 2011 to file an omnibus motion to compel  
8 arbitration regarding each Plaintiff subject to an arbitration provision. *Id.* Defendants did not file  
9 such a motion. Nevertheless, this motion typifies the inherent risk that Co-Lead Class Counsel  
10 have faced at every turn.

11 **E. There Has Been Extensive Expert Discovery**

12 Co-Lead Class Counsel have retained and worked with class and liability experts and  
13 consultants. They have paid substantial fees to the experts and consultants for analysis of the  
14 global TFT-LCD market, the TFT-LCD price-fixing conspiracy, and the impact of the price-  
15 fixing conspiracy on Class Members. Working with experts has entailed many hours of attorney  
16 time. Experts had to be prepared for depositions, were consulted regarding damages and liability  
17 theories, and helped Co-Lead Class Counsel to understand the TFT-LCD industry. Simon Decl.,  
18 ¶ 83.

19 Direct Purchasers and Defendants have now completed the exchange of expert reports. In  
20 May 2011, Direct Purchasers served three reports, those of Dr. Ed Leamer, Dr. Ken Flamm, and  
21 Dr. Adam Fontecchio. Defendants deposed all three. Defendants' experts served four rebuttal  
22 reports in late July 2011. Plaintiffs deposed the Defendants' experts in August. Direct  
23 Purchasers then served their experts' reply reports, and Defendants served three sur-rebuttal  
24 reports in September 2011. *Id.*, ¶ 85.

25 **F. Direct Purchasers Opposed The Toshiba And AUO Summary Judgment**  
26 **Motions**

27 On September 8, 2011, the Toshiba Defendants filed Motions for Summary Judgment in  
28 both the Indirect and Direct Purchaser actions, on the grounds that they claim not to have

1 participated in the conspiracy. (Doc. No. 3581). On September 14, 2011, the Toshiba  
2 Defendants filed a Motion for Partial Summary Judgment Under *Illinois Brick*. (Doc. No. 3575).  
3 In addition, also on September 14, Toshiba and AUO filed a joint Motion for Summary Judgment  
4 on Production and Capacity grounds. (Doc. No. 3578).

5 Direct Purchasers filed oppositions on October 3, 2011.<sup>7</sup> (Doc. Nos. 3792, 3800, 3803).  
6 The oppositions included extensive briefing, declarations, and thousands of pages of exhibits,  
7 including documents coded in the document review process. Each opposition entailed hundreds  
8 of hours of work by attorneys and staff. Defendants filed reply briefs on October 24, 2011. (Doc.  
9 Nos. 3999, 4043, 4052). The Court is scheduled to hear argument on the motions on  
10 November 4, 2011.

11 **V. CLASS COUNSEL ARE ENTITLED TO AN AWARD OF ATTORNEYS' FEES**  
12 **AND REIMBURSEMENT OF EXPENSES**

13 **A. Applicable Legal Standards**

14 Counsel who represent a class and produce a benefit for class members are entitled to  
15 compensation. As the Supreme Court stated, “this Court has recognized consistently that a  
16 litigant or a lawyer who recovers a common fund for the benefit of persons other than himself or  
17 his client is entitled to a reasonable attorney’s fee from the fund as a whole.” *Boeing Co. v. Van*  
18 *Gemert*, 444 U.S. 472, 478 (1980). *See also Mills v. Elec. Auto-Lite Co.*, 396 U.S. 375, 393  
19 (1970); *Central R.R. & Banking Co. v. Pettus*, 113 U.S. 116, 123 (1885). In *Blum v. Stenson*, the  
20 Supreme Court recognized that under the “common fund doctrine” a reasonable fee may be based  
21 “on a percentage of the fund bestowed on the class.” 465 U.S. 886, 900 n.16 (1984). The  
22 purpose of this doctrine is that “those who benefit from the creation of the fund should share the  
23 wealth with the lawyers whose skill and effort helped create it.” *In re Washington Public Power*  
24 *Supply System Sec. Litig.*, 19 F.3d 1291, 1300 (9th Cir. 1994) (“WPPSS”). The “common fund  
25 doctrine” is firmly rooted in American case law. *See, e.g., Internal Imp. Fund Trustees v.*  
26 *Greenough*, 105 U.S. 527 (1881); *Central R.R.*, 113 U.S. at 123.

27 \_\_\_\_\_  
28 <sup>7</sup> Although the motions for summary judgment occurred after Plaintiffs’ fee cut-off of August 31  
for purposes of this motion, they are still germane to the risk faced.

1 The Supreme Court has repeatedly recognized the importance of private antitrust litigation  
2 as a necessary and desirable tool to assure the effective enforcement of the antitrust laws. *See*,  
3 *e.g.*, *Pillsbury Co. v. Conboy*, 459 U.S. 248, 262-63 (1983); *Reiter v. Sonotone Corp.*, 442 U.S.  
4 330, 331 (1979); *State of Hawaii v. Standard Oil Co.*, 405 U.S. 251, 266 (1972); *Perma Life*  
5 *Mufflers, Inc. v. International Parts Corp.*, 392 U.S. 134, 139 (1968). Substantial fee awards in  
6 successful cases, such as this one, encourage meritorious class actions, and thereby promote  
7 private enforcement of, and compliance with, the antitrust laws. As noted by the Second Circuit  
8 in *Alpine Pharmacy, Inc. v. Charles Pfizer & Co., Inc.*, “[i]n the absence of adequate attorneys’  
9 fee awards, many antitrust actions would not be commenced . . . .” 481 F.2d 1045, 1050 (2d  
10 Cir.), *cert. denied*, 414 U.S. 1092 (1973).

11 Moreover, if counsel are not adequately compensated in successful cases, then “effective  
12 representation for plaintiffs” in these cases will not be available. As one court stated:

13 The contingent fee and the class action are the ‘the poor man’s keys to the  
14 courthouse.’ Both vehicles allow the average citizen and taxpayer to have their  
15 injuries redressed and their rights protected. Both permit persons of limited  
resources to obtain competent legal counsel, an essential ingredient in our  
adversary system of justice. And both are under constant attack.

16 *Muehler v. Land O’ Lakes, Inc.*, 617 F. Supp. 1370, 1375 (D. Minn. 1985).

17 The amount of the award of reasonable attorneys’ fees and expenses is within the sound  
18 discretion of the district court. *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1029 (9th Cir. 1998);  
19 *WPPSS*, 19 F.3d at 1296. In the Ninth Circuit, the district court has discretion in a common fund  
20 case to choose either the “percentage-of-the-fund” or the “lodestar” method in calculating fees.  
21 *Fischel v. Equitable Life Assur. Soc’y*, 307 F.3d 997, 1006 (9th Cir. 2002); *Wininger v. SI*  
22 *Management L.P.*, 301 F.3d 1115, 1123-24 & n.9 (9th Cir. 2002); *Vizcaino*, 290 F.3d at 1047;  
23 *WPPSS*, 19 F.3d at 1296.

24 Modern courts exhibit a clear preference for the “percentage-of-the-fund” method.<sup>8</sup> Not  
25 surprisingly, virtually all of the major recent antitrust cases in the Northern District of California

26 <sup>8</sup> *See* Brian T. Fitzpatrick, *Do Class Action Lawyers Make Too Little?*, 158 U. Pa. L. Rev. 2043,  
27 2052 (2010). The lodestar approach is used more often in “employment, civil rights and other  
28 injunctive relief class actions . . . because there is no way to gauge the net value of the settlement  
or any percentage thereof.” *Hanlon*, 150 F.3d at 1029.

1 have applied the percentage of the fund approach. *See, e.g., Meijer v. Abbott Laboratories*, C-07-  
2 05985 (N.D. Cal. Aug. 11, 2011) (Wilken, J.) (33⅓%); *DRAM*, M-02-1486, 2007 WL 2416513  
3 (N.D. Cal. Aug. 16, 2007) (Hamilton, J.) (25%); *In re Methionine Antitrust Litig.*, Nos. C-00-  
4 3961, C-01-0944, C-01-2629, C-01-2759, C-01-3447, C-01-4292 (N.D. Cal. Oct. 3, 2002)  
5 (Breyer, J.) (22.6%); *In re Sorbates Direct Purchaser Antitrust Litig.*, No. 98-4886 (N.D. Cal.  
6 Nov. 20, 2000) (Legge, J.) (25%); *Van Vranken v. ARCO*, 901 F. Supp. 294 (N.D. Cal. 1995)  
7 (25%); *In re Sodium Gluconate Antitrust Litig.*, No. C-97-4142 (N.D. Cal. 1999) (Wilken, J.)  
8 (30%). This Court in particular has applied the same approach in a number of recent cases. *See,*  
9 *e.g., Craft v. County of San Bernardino*, 624 F. Supp.2d 1113 (N.D. Cal. 2008) (25%) (Illston, J.);  
10 *In re CV Therapeutics, Inc. Securities Litig.*, 2007 WL 1033478 (N.D. Cal. April 4, 2007) (30%)  
11 (Illston, J.); *Ross v. U.S. Bank Ass’n*, 2010 WL 3833922 (N.D. Cal. Sept. 29, 2010) (25%)  
12 (Illston, J.). Often, this Court applies the percentage of the fund method with a lodestar cross  
13 check. *See, e.g., Satchell v. Federal Express*, 2007 WL 2343904 (N.D. Cal. Aug. 14, 2007),  
14 *recon. denied*, 2010 WL 121063 at \*1 (N.D. Cal. Jan. 10, 2010), *aff’d*, 2011 WL 2490599 (9th  
15 Cir. June 23, 2011) (finding fee reasonable under both the “lodestar” and the “common fund”  
16 methods); *Craft*, 624 F. Supp. 2d at 1125 (finding a 5.2 multiplier is reasonable and supported by  
17 authority).

18 Under the percentage approach, the district court awards as a reasonable attorneys’ fee a  
19 percentage of the fund created by the attorneys’ efforts. *Blum*, 465 U.S. at 900 n.16. Using this  
20 approach, the Ninth Circuit established 25% as a benchmark that a Court may adjust upward or  
21 downward as the circumstances of a case require.<sup>9</sup> In *Vizcaino*, an employment law case, a 28%  
22 fee was upheld on the basis of five factors: (1) the exceptional results for the class, (2) the risk  
23 for its counsel, (3) whether any individual non-monetary benefits were obtained, (4) whether the  
24

25 <sup>9</sup> *See Fischel*, 307 F.3d at 1006; *Vizcaino*, 290 F.3d at 1047; *Powers v. Eichen*, 229 F.3d 1249,  
26 1257 (9th Cir. 2000); *Hanlon*, 150 F.3d at 1029; *Williams*, 129 F.3d at 1027; *In re Coordinated*  
27 *Pretrial Proceedings in Petroleum Prods. Antitrust Litig.*, 109 F.3d 602, 607 (9th Cir. 1997)  
28 (“*Petroleum*”); *Torrissi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1376 (9th Cir. 1993), *cert.*  
*denied*, 512 U.S. 1220 (1994); *Six (6) Mexican Workers v. Arizona Citrus Growers*, 904 F.2d  
1301, 1311 (9th Cir. 1990); *Paul, Johnson, Alston & Hunt v. Gaulty*, 886 F.2d 268, 272 (9th Cir.  
1989).

1 fee is at or below market rates,<sup>10</sup> and (5) the burden on class counsel of prosecuting the case.  
2 290 F.3d at 1048-50.

3 Plaintiffs' Counsel have prosecuted this action with no guarantee of receiving *anything*,  
4 and have advanced all costs and expenses without reimbursement. To date, Plaintiffs' Counsel  
5 have expended over 250,000 hours in professional services and incurred \$6,055,335.31 in  
6 unreimbursed out-of-pocket expenses. Pritzker Decl., ¶¶ 11, 22. As a result of their efforts,  
7 Plaintiffs' Counsel have obtained over \$405 million in settlements for the Class Members, with  
8 two non-settling Defendants remaining. In accordance with Ninth Circuit law, Plaintiffs and Co-  
9 Lead Class Counsel, on behalf of Plaintiffs' Counsel, seek an award equal to 30% of the value of  
10 the Settlement Fund<sup>11</sup> as compensation for the services rendered, as well as reimbursement of  
11 their expenses. This amount is an upward departure from the 25% benchmark, but is warranted in  
12 recognition of the extraordinary results achieved for the class, the effort expended by Plaintiffs'  
13 Counsel, the risk and expense of prosecuting the case, the skill and expertise of Plaintiffs'  
14 Counsel, the skill and expertise of defense counsel, and the length of time between the  
15 commencement of the action and its resolution.

16 **B. An Award Of 30% Of The Common Fund Is Reasonable And Fair**

17 In considering whether an award in excess of the 25% benchmark would be fair, a number  
18 of factors may be considered, including the exceptional results for the class, the risk for its  
19 counsel, whether the fee is comparable to fees awarded in other cases, and the burden on class  
20 counsel of prosecuting the case. *Vizcaino*, 290 F.3d at 1048-50. In addition to these factors, the  
21 Court may consider other factors including: the work performed, counsel's skill and experience,  
22 the complexity of the issues faced, the reaction of the class, and counsel's lodestar. *See, e.g., In*  
23 *re Heritage Bond Litig.*, 2005 WL 1594403, at \*18-23 (C.D. Cal. June 10, 2005).

24 <sup>10</sup> The court in *Vizcaino* took care to note that "market rates" are a question of "lawyers'  
25 reasonable expectations, which are based on the circumstances of the case and the range of fee  
awards out of common funds of comparable size." 290 F.3d at 1050.

26 <sup>11</sup> The percentage-of-recovery for fee computation purposes can be based on the total amount of  
27 that fund made available, rather than the amount actually used by the Class. *Boeing*, 444 U.S. at  
28 479-80; *Waters v. International Precious Metals Corp.*, 190 F.3d 1291, 1294 (11th Cir. 1999),  
*cert. denied*, 530 U.S. 1223 (2000); *Williams v. MGM-Pathe Communications Co.*, 129 F.3d  
1026, 1027 (9th Cir. 1997); *Mexican Workers*, 904 F.2d at 1311.



1 The percentage of the fund requested (30%) is slightly in excess of the Ninth Circuit's  
2 25% benchmark established in *Hanlon, Vizcaino*, and other cases. The upward adjustment is  
3 justified by the extraordinary results achieved, as well as analysis of the aforementioned factors.  
4 Moreover, such an award provides the necessary incentive for counsel to continue to bring cases  
5 such as this one. The wholly contingent expense incurred by Plaintiffs' Counsel in fees and costs  
6 alone – with no guarantee of reimbursement – is daunting for any single law firm or group of  
7 firms. Counsel bringing cases of this magnitude need to rely at least on the benchmark fee award  
8 in the Ninth Circuit to balance the risk of prosecuting such a case.

9 Nor does the existence of guilty pleas detract from Class Counsel's efforts. Unlike *In re*  
10 *Puerto Rican Cabotage Litigation*, where the DOJ's concurrent investigation made the case  
11 significantly easier and less risky for private plaintiffs, the DOJ investigation and guilty pleas did  
12 not ease Plaintiffs' burden here. See *In Re Puerto Rican Cabotage Antitrust Litig.* 3:08-md-1960  
13 (D.P.R. Sept. 13, 2011) (Doc. No. 1019) ("*Cabotage*"). In fact, the DOJ opposed Plaintiffs taking  
14 merits discovery here for a considerable period of time. Furthermore, Defendants here used the  
15 government investigations *against* Plaintiffs in support of their motions for summary judgment  
16 and their oppositions to class certification. See, e.g., Toshiba Entities' Motion for Summary  
17 Judgment at \*22-23 (Doc. No. 3581) (arguing that the DOJ's investigation did not lead to an  
18 indictment, and therefore supports summary judgment); Defendants' Joint Opposition to Direct  
19 Purchaser Plaintiffs' Motion for Class Certification at \*35 (Doc. No. 1077) (citing temporal limits  
20 of DOJ indictments and guilty pleas, as well as statements regarding "separate conspiracies," in  
21 support of opposition). Unlike *Cabotage*, the instant case proceeded well past discovery, and  
22 Defendants fought tooth and nail every step of the way. Virtually every issue in this case was  
23 hotly contested, including multiple motions to dismiss, discovery disputes, class certification, and  
24 the motions for summary judgment presently under consideration. See Simon Decl., ¶¶ 13-18.  
25 Although the DOJ has aided Plaintiffs through the criminal prosecutions, Plaintiffs nonetheless  
26 had to pave their own path. In doing so, Plaintiffs have fought to establish a case that is  
27 significantly broader than the government's case. Simon Decl., ¶ 12.

1                               **1.     The Requested Fees Compare Well to Other Cases**

2             The fees requested here are in line with the percentage of recoveries obtained in other  
3 major class action cases, and are thus a fair “market rate.” *Vizcaino*, 290 F.3d at 1050. Recent  
4 surveys of such recoveries include the following:

- 5             •     The Federal Judicial Center issued a report highlighting a mean rate of  
6                   27% and a median rate of 29% for fee awards in class action settlements  
7                   approved in district courts in Northern California from 1992 to 1994.  
8                   T. Willging, L. Hooper & R. Niemic, *Empirical Study of Class Actions in*  
9                   *Four Federal District Courts: Final Report to the Advisory Committee on*  
10                  *Civil Rules*, 147 (1996), cited in *Fischel*, 307 F.3d at 1009.
- 11            •     A 1996 analysis of 433 shareholder class actions conducted by National  
12                  Economic Research Associates (“NERA”) concluded that “[r]egardless of  
13                  case size, fees average approximately 32 percent of the settlement.”  
14                  D. Martin, V. Juneja, T. Foster, F. Dunbar, *Recent Trends IV: What*  
15                  *Explains Filings and Settlements in Shareholder Class Actions?* 12-13  
16                  (NERA Nov. 1996).
- 17            •     In *Vizcaino*, the Ninth Circuit surveyed 34 class action fee awards across  
18                  the nation that involved use of a percentage-of-the-fund method. 290 F.3d  
19                  at 1052-54. The decisions from the Ninth Circuit involved awards of 16.5-  
20                  37% of the common fund. The antitrust cases cited generally ranged from  
21                  25-30%. *See In re Sorbates*, No. 98-4886 (Legge, J.) (25%: \$20 million  
22                  fee, \$82 million fund); *Van Vranken v. ARCO*, 901 F. Supp. 294 (N.D. Cal.  
23                  1995) (25%: \$19 million fee, \$76 million fund); *In re Sodium Gluconate*,  
24                  No. C-97-4142 (Wilken, J.) (30% fee of \$4.8 million recovery).<sup>12</sup> The  
25                  securities and other cases, meanwhile, ranged from 16.5%-37.1%. *See In*  
26                  *re Informix Corp. Sec. Litig.*, No. 97-1289 (N.D. Cal. Nov. 23, 1999)  
27                  (Breyer, J.) (30%: \$40 million fee, \$137 million fund); *In re IDB*  
28                  *Communication Group, Inc. Sec. Litig.*, No. 94-3618 (C.D. Cal. Jan. 17,  
1997) (Hupp, J.) (16.5%: \$12 million fee, \$75 million fund); *In re Nat’l*  
*Health Labs. Sec. Litig.*, Nos. 92-1949 & 93-1694 (S.D. Cal. Aug. 15,  
1995) (Brooks, M.J.) (30%: \$19 million fee, \$64 million fund); *In re*  
*Melridge, Inc. Sec. Litig.*, No. 87-1426 (D. Ore. Mar 1, 1992, Nov. 1, 1993  
and Apr. 15, 1996) (Frye, J.) (37.1%: \$20 million fee, \$54 million fund).
- A 2008 study of the effectiveness of private antitrust enforcement reviewed  
“forty of the largest recent successful private antitrust cases.” Lande &  
Davis, *Benefits*, 42 U.S.F. L. Rev. at 879. In addition to finding that  
private antitrust enforcement could “provide more than four times the  
deterrence of the criminal fines,” the authors noted that of the nine cases  
with settlement amounts between \$100 million and \$500 million, the  
majority awarded fees of 30% or more, with the remainder awarding 25%.  
*See id.* at p. 46 (Table 7B).

<sup>12</sup> To the antitrust cases cited in *Vizcaino* may be added two more that broaden the range, from  
22.6%-33.33%. *Meijer v. Abbott Laboratories*, C-07-05985 (N.D. Cal. Aug. 11, 2011) (Wilken,  
J.) (33⅓%: \$17.33 million fee, \$52 million fund); *In re Methionine Antitrust Litig.*,  
Nos. C-003961, C-01-0944, C-01-2629, C-01-2759, C-01-3447, C-01-4292 (N.D. Cal. Oct. 3,  
2002) (Breyer, J.) (22.6%: \$24 million fee, \$107 million fund). Older awards in antitrust cases  
are collected in 1 A. Conte, *Attorney Fee Awards* § 9:05 (2d ed. 1993).

- A recent article surveying federal class action settlements from 2006 and 2007 showed that courts in the Ninth Circuit, and courts in federal antitrust class action settlements in general, awarded a mean fee of 25% in all cases. See Brian T. Fitzpatrick, *An Empirical Study of Class Action Settlements and their Fee Awards*, 7 J. Empirical L. Stud. 811 (2010).

Here, the requested fee award is \$121,506,672.60, 30% of the Settlement Fund. Courts in the Ninth Circuit have upheld awards of 30% or more numerous times. See, e.g., *In re Pacific Enterprises Sec. Litig.*, 47 F.3d 373, 379 (9th Cir. 1995) (upholding fee award of one-third on the basis complexity of issues faced and risks involved); *In re Heritage Bond*, 2005 WL 1594403, at \*18-23 (finding award of one-third justified by result obtained, counsel's effort, experience, and skill, and the great risk assumed by counsel for the class); *In re CV Therapeutics*, 2007 WL 1033478 (30%). Other Circuits have done so as well. See, e.g., *In re Buspirone Antitrust Litig.*, MDL No. 1413 (JGK), 2003 U.S. Dist. LEXIS 265338, at \*11 (S.D.N.Y. Apr. 11, 2003) (awarding 33.3% of a \$220 million fund, with a lodestar multiplier of 8.46); *In re Cardizem CD Antitrust Litig.*, No. 99-MD-1278, Order at 18-20 (E.D. Mich. Nov. 26, 2002) (20% of \$110 million fund; multiplier of 3.7); *In re Vitamins Antitrust Litig.*, No. 99-197 (TFH), MDL 1285, 2001 U.S. Dist. LEXIS 25067, at \*\*12-13 (D.D.C. July 16, 2001) (roughly 34% of \$360 million).

The instant case presents an extraordinary recovery for the class obtained through the skill and effort of Plaintiffs' Counsel. And although it could be classified as a "mega fund" because of its size, a lodestar cross-check confirms that an upward adjustment to 30% is nonetheless justified. As demonstrated below, 30% of the settlement fund amounts to a multiplier of 1.096, well within, and in fact even below, the standard range of multipliers awarded in similar cases.

## **2. Private Contingent Fees Also Support a 30% Award**

As noted in *Vizcaino*, while evidence of such private agreements is not determinative, it can be "probative of the fee award's reasonableness." 290 F.3d at 1050. The requested fee is reasonable when compared to customary private contingency fee agreements. In private contracts, the typical contingency fee is between 33% and 40% of the recovery, and private cases do not face the same risks, expenses, and difficulties faced by attorneys representing a class.<sup>13</sup>

<sup>13</sup> See Lester Brickman, *ABA Regulation of Contingency Fees: Money Talks, Ethics Walks*, 65 Fordham L. Rev. 247, 248 (1996) (noting that "standard contingency fees" are "usually thirty-

*Footnote continued on next page*

Thus, the private market for contingent fee attorneys also validates the requested fee. This fact is germane to an additional applicable factor considered by some courts in determining what percentage to award – whether counsel were precluded from other employment due to the acceptance of the case, especially if that work is private contingency work that would be compensated at 33%. *See, e.g., Camden I Condo. Ass’n, Inc. v. Dunkle*, 946 F.2d 768, 772 n.3 (11th Cir. 1991) (citing *Johnson v. Georgia Highway Express, Inc.*, 488 F.2d 714, 717-19 (5th Cir. 1974)).

**3. The Result Under A Percentage-Of-The-Fund Approach Is Confirmed By A Lodestar Cross-Check**

The propriety of the requested fee under a percentage-of-the-fund approach is further confirmed by a cross-check of Plaintiffs' Counsel's lodestar, as was done in *Vizcaino*, 290 F.3d at 1051.<sup>14</sup> As noted there, “the lodestar calculation can be helpful in suggesting a higher percentage when litigation has been protracted,” as is the case here. *Id.* at 1050. The total reported lodestar amount in this case is \$110,825,798.18. Pritzker Decl., ¶ 11.<sup>15</sup> The requested fee constitutes a multiplier of approximately 1.096, well within the acceptable range of multipliers awarded in complex cases.<sup>16</sup>

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*Footnote continued from previous page*

three percent to forty percent of gross recoveries”) (emphasis omitted). *See also Blum*, 465 U.S. at 903 (“[i]n tort suits, an attorney might receive one-third of whatever amount the plaintiff recovers. In those cases, therefore, the fee is directly proportional to the recovery.”); *In re M.D.C. Holdings Sec. Litig.*, [1990 Transfer Binder] Fed. Sec. L. Rep. (CCH) ¶ 95,474 at 97,490 (S.D. Cal. 1990) (“[i]n private contingent litigation, fee contracts have traditionally ranged between 30% and 40% of the total recovery.”).

<sup>14</sup> The lodestar here was obtained by multiplying the number of hours worked by personnel in each firm by a historical rate. The use of a current hourly rate for all hours billed is a permissible way to account for delay in payment. *Petroleum*, 109 F.3d at 609; *In re Wash. Pub. Power Supply Sys. Sec. Litig.*, 19 F.3d at 1305 (9th Cir. 1994) (“WPPSS”). *See also Vizcaino*, 290 F.3d at 1051 (citing *Gates v. Deukmejian*, 987 F.2d 1392, 1406 (9th Cir. 1992)). Nonetheless, Plaintiffs' Counsel have opted to present historical rates for a cross-check.

<sup>15</sup> A breakdown of the aggregate lodestar by law firm is included in the Pritzker Declaration.

<sup>16</sup> *See, e.g., Vizcaino*, 290 F.3d at 1050-51 (upholding a 28% fee award that constituted a 3.65 multiple of lodestar); *id.* at 1052-54 (noting district court cases in the Ninth Circuit using multipliers as high as 6.2, and citing only 3 of 24 decisions with multipliers below 1.4). Indeed, a recent survey of class action settlements showed that the mean multiplier in cases in the Ninth Circuit is 1.54, and the mean multiplier in antitrust cases, often considered exceedingly complex and risky, is 2.24. *Attorneys' Fees and Expenses, supra*, at 31. The multiplier in the instant case is significantly lower than either of those numbers, and should counsel that the requested fees are eminently reasonable.

1 As the Ninth Circuit noted in *WPPSS*, adding a risk multiplier to the lodestar is  
2 appropriate to “reward attorneys for taking the risk of non-payment by paying them a premium  
3 over their normal hourly rates for winning contingency cases.” 19 F.3d at 1299. The resultant  
4 increase is “a legitimate way of assuring competent representation for plaintiffs who could not  
5 afford to pay on an hourly basis regardless of whether they win or lose.” *Id.* In *WPPSS*, for  
6 example, the Ninth Circuit reversed the refusal to give a risk multiplier. *Id.* at 1302.

7 As noted in *Vizcaino*, a multiplier is measured by the duration of the case, its complexity,  
8 and the risk in prevailing. 290 F.3d at 1051. This case, first filed in December 2006, has gone on  
9 for nearly five years, is extremely complex, and has been at risk of failure since the outset. A  
10 multiplier of 1.096 is therefore appropriate. Given the difficulties of this case, the extraordinary  
11 result justifies the modest multiplier requested here. *See WPPSS*, 19 F.3d at 1304. As a cross-  
12 check mechanism, the low lodestar multiplier confirms that the fees requested by Plaintiffs’  
13 Counsel are reasonable.

14 “In practice, the lodestar method is difficult to apply, time-consuming to administer,  
15 inconsistent in result, and capable of manipulation.” *Manual for Complex Litigation (Fourth)*  
16 §14.121 (2004), available at <https://public.resource.org/scribd/8763868.pdf>. A lodestar cross-  
17 check is no less difficult, especially where, as here, counsel have collectively billed over 250,000  
18 hours. In a case of this size, with over thirty-five law firms, some degree of inefficiency of work  
19 is unavoidable. However, even if as much as 20% of the lodestar compiled by firms other than  
20 Co-Lead Class Counsel comprised redundant work (e.g., reading the briefs the Co-Leads  
21 authored, reviewing the docket, etc.), a discounted lodestar of \$97,447,148.40 on a 30% fee yields  
22 a multiplier of 1.25, well within the acceptable range for antitrust cases (and, indeed, below the  
23 norm according to *Attorneys’ Fees and Expenses*, *supra*). *See Pritzker Decl.*, ¶ 16. Co-Lead  
24 Class Counsel and Liaison Counsel have tried to eliminate billing for inefficient work and to  
25 curtail excessive billing. Co-Lead Class Counsel have followed the order of the Court regarding  
26 collection of time records (*See Pritzker Decl.*, ¶¶ 7-10) and have reviewed time entries submitted  
27 by counsel on an ongoing basis to assure that work being done was necessary to the prosecution  
28 of the case. Nonetheless, because inefficiencies are to be expected in a case of this size,

1 Plaintiffs' Counsel have provided the court with the 20% discounted lodestar above, for purposes  
2 of a secondary cross check.

3 **C. The Expenses Are Reasonable and Should Be Reimbursed**

4 Under the common fund doctrine, Class Counsel are entitled to reimbursement of all  
5 reasonable out-of-pocket expenses and costs in prosecution of the claims and in obtaining a  
6 settlement. *Vincent v. Hughes Air West*, 557 F.2d 759, 769 (9th Cir. 1977). Reasonable  
7 reimbursable litigation expenses include: those for document production, experts and consultants,  
8 depositions, translation services, notice, and claims administration. *See, e.g.* H. Newberg,  
9 *Attorney Fee Awards* § 2.19 at 69 (1986); *Mills*, 396 U.S. at 391-92. Here, Plaintiffs' Counsel  
10 have advanced \$6,055,335.31 in unreimbursed out-of-pocket costs and expenses, and have made  
11 use of most of the \$3 million advanced by the Court after the Epson and Chunghwa settlements.  
12 *See* Pritzker Decl. at ¶¶ 5, 22. As of the cut-off date of August 31, 2011, counsel have used  
13 \$2,528,450.90 of that advance, and \$471,549.10 remained in the settlement and litigation funds.  
14 *See* Pritzker Decl., ¶ 6. Co-Lead Class Counsel anticipates at least an additional \$1 million in  
15 expenses through trial against AUO and Toshiba, and hereby requests an advance to cover those  
16 expenses as well. Thus, Co-Lead Class Counsel requests a total of \$128,562,007.91 in fees and  
17 expenses, including a \$1 million advance to cover the costs to be incurred between the approval  
18 of this motion and trial.

19 **VI. PAYMENT OF INCENTIVE AWARDS TO THE CLASS REPRESENTATIVES IS**  
20 **APPROPRIATE**

21 Class representatives have each devoted a great deal of time, effort, and expense in  
22 assisting Plaintiffs' Counsel's efforts to prosecute this case. Simon Decl., ¶¶ 103-114. Co-Lead  
23 Class Counsel request that the 11 Direct Purchaser class representatives receive awards of  
24 \$15,000 each, for a total of \$165,000. Counsel could have requested an additional award for  
25 certain Plaintiffs, including Texas Digital Systems, Inc., Univisions-Crimson Holdings, and  
26 Crago, Inc., for the time and expense incurred in assisting with the prosecution of this action.  
27 Simon Decl., ¶¶ 106, 112. However, those class representatives, despite their enormous efforts,  
28 are prepared to accept the same awards as the other class representatives in light of their potential

1 recovery through the claims process.

2 Incentive awards are fairly typical in class action cases. *See* 4 William B. Rubenstein, et  
3 al., *Newberg on Class Actions* § 11:38 (4th ed. 2008); Theodore Eisenberg & Geoffrey P. Miller,  
4 *Incentive Awards to Class Action Plaintiffs: An Empirical Study*, 53 U.C.L.A. L. Rev. 1303  
5 (2006) (finding twenty-eight percent of settled class actions between 1993 and 2002 included an  
6 incentive award to class representatives). Such awards are discretionary, *see In re Mego Fin.*  
7 *Corp. Sec. Litig.*, 213 F.3d 454, 463 (9th Cir. 2000), and are intended to compensate class  
8 representatives for work done on behalf of the class, to make up for financial or reputational risk  
9 undertaken in bringing the action, and, sometimes, to recognize their willingness to act as private  
10 attorneys general. *Rodriguez v. West Publishing Corp.*, 563 F.3d 948, 958-959 (9th Cir. 2009).  
11 Awards are generally sought after a settlement or verdict has been achieved. *Id.* at 959. In *In re*  
12 *Cont'l Ill. Sec. Litig.*, 962 F.2d 566, 571 (7th Cir. 1992), the Seventh Circuit approved of  
13 “incentive fees” to compensate named plaintiffs for the risks they take and their vanguard role in  
14 the class action. “Since without a named plaintiff there can be no class action, such compensation  
15 as may be necessary to induce him to participate in the suit could be thought the equivalent of the  
16 lawyers’ nonlegal but essential case-specific expenses, such as long-distance phone calls, which  
17 are reimbursable.” *Id.*

18 Here, the class representatives collectively expended a great deal of time and effort  
19 preparing for and being deposed, reviewing and responding to discovery, consulting with  
20 attorneys, and reviewing briefs and pleadings for accuracy. Simon Decl., ¶¶ 103-114. Where  
21 class representatives spend that much time working on a case, substantial incentive payments are  
22 appropriate. *See, e.g., Cook v. Niedert*, 142 F.3d 1004, 1016 (7th Cir. 1998) (approving, in the  
23 context of a recovery of more than \$14 million, an incentive payment of \$20,000 to one named  
24 plaintiff who “spent hundreds of hours with his attorneys and provided them with ‘an abundance  
25 of information’”). Further, the Class has benefitted from this action to an extraordinary degree,  
26 and the class representatives have done much to protect the interests of the class.

27 Awards of this magnitude are supported by precedent from this Court. *See, e.g., In re CV*  
28 *Therapeutics*, 2007 WL 1033478 (N.D. Cal. April 4, 2007) (approving \$26,000 award “for

1 reimbursement of time and expenses incurred in representing the class”); *Ross v. US Bank Nat.*  
2 *Ass’n*, No. C-07-02951, 2010 WL 3833922 (N.D. Cal. Sept. 29, 2010) (slip copy) (approving  
3 \$20,000 enhancement awards for each of four class representatives in recognition of “substantial  
4 contributions to the case”); *Meijer v. Abbot Labs.*, *supra*, at \*5 (awarding \$60,000 to each of three  
5 class representatives).

6 For the foregoing reasons, awards of \$15,000 are appropriate incentive awards to class  
7 representatives who have been essential to the prosecution of this action.

8 **VII. CONCLUSION**

9 For the foregoing reasons, Plaintiffs and Co-Lead Class Counsel request that this Court  
10 award:

- 11 1. Attorney fees in the amount of \$121,506,672.60, which constitutes 30% of the  
12 \$405,022,242 settlement fund;
- 13 2. Reimbursement of fees and expenses reasonably incurred in the prosecution of this  
14 litigation, in the amount of \$6,055,335.31;
- 15 3. An advance of anticipated trial costs in the amount of \$1 million; and
- 16 4. Incentive awards to the eleven class representatives in the amount of \$15,000 each,  
17 for a total award of \$165,000.

18 Respectfully submitted,

19 DATED: October 28, 2011

**PEARSON, SIMON, WARSHAW & PENNY, LLP**

21 By: /s/ Bruce L. Simon  
22 BRUCE L. SIMON

23 *Co-Lead Counsel for the Direct Purchaser Class*  
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24 DATED: October 28, 2011

**LIEFF, CABRASER, HEIMANN &  
BERNSTEIN, LLP**

26 By: /s/ Richard M. Heimann  
27 RICHARD M. HEIMANN

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